# TOP HAT

# Top Hat Textbook

Top Hat Textbook helps you improve learning with customizable and affordable educational content. Find existing content in the Top Hat Marketplace, or create your own

Choose from thousands of course materials created with Top Hat Textbook in the Top Hat Marketplace, and collaborate in a unique crossinstitutional community

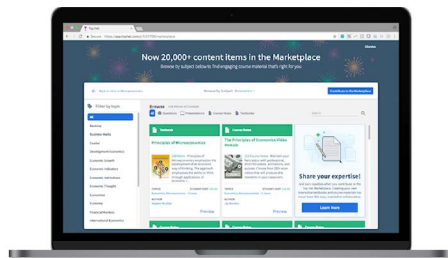**FAST FACTS ABOUT THE TOP HAT MARKETPLACE**

Over 20,000 content items in the Marketplace since launching in June 2017

100 interactive textbooks (and counting)

Over 150 authors contributing to Marketplace textbooks

Over 90% of Marketplace content is free

Over 300,000 students have used content from the Marketplace since launch



**❶ A better textbook experience**

Teach with textbooks and course materials that feature dynamic content, are fully customizable to your course, and are always up to date

**❷ Find what you need**

Choose from thousands of course materials created with Top Hat Textbook in the Top Hat Marketplace, and collaborate in a unique cross-institutional community

**❸ Create your own content**

Not finding what you need? Use Top Hat Textbook to create and share your own interactive course content

**❹ Save students money**

Content created with Top Hat Textbook is low-cost or free, helping you reduce the cost of education for students

Visit tophat.com/textbook

tophat.com

# TOP HAT

**Authoring Made Easy**

Top Hat Textbook provides a uniquely flexible authoring tool that allows educators to create content for courses in minutes. Authors can easily develop and distribute course content that improves student comprehension and engagement.

**How It Works**

• Create bespoke text, activities, quizzes, videos and homework for your course

• Share your content with your students or with instructors around the world through the Top Hat Marketplace

• Collaborate in real-time with peers to keep content fresh and up-to-date

• Save students money and increase their engagement with the material you teach

**MEET A TOP HAT AUTHOR**

**Christopher Bone**

**Assistant Professor, Geographic Information Science**

**University of Oregon**

Bone authored an interactive Top Hat Textbook for his Digital Earth course. Students love the textbook's conversational tone, the embedded questions and its videos and games. They also love that the cost of the digital course material is about half of an average print textbook. Bone recently presented this textbook at the Esri Education User Conference, and instructors at the University of Tennessee and the University of Miami have adopted the course material.

"I'm all about breaking down the walls of instruction and focusing on student-led experiences as a way for them to gain knowledge"

**Build a course your way**

Top Hat Textbook is part of an end-to-end teaching tool. One integrated solution means all activities for your course are in one place

• One platform makes for painless integration of quizzes, activities and tests

• Easily track how students are progressing through the course material in one snapshot

• Top Hat integrates with your LMS

• Top Hat is FERPA compliant

• Top Hat offers real-time learning analytics

• Top Hat offers market-leading support

Visit tophat.com/textbook

tophat.com