

are handling the pressures of a fast-changing higher education landscape It's never been a more challenging time for professors. Enrollment is up yet resources are shrinking. Students, distracted by mobile tech, are harder to engage than ever before.

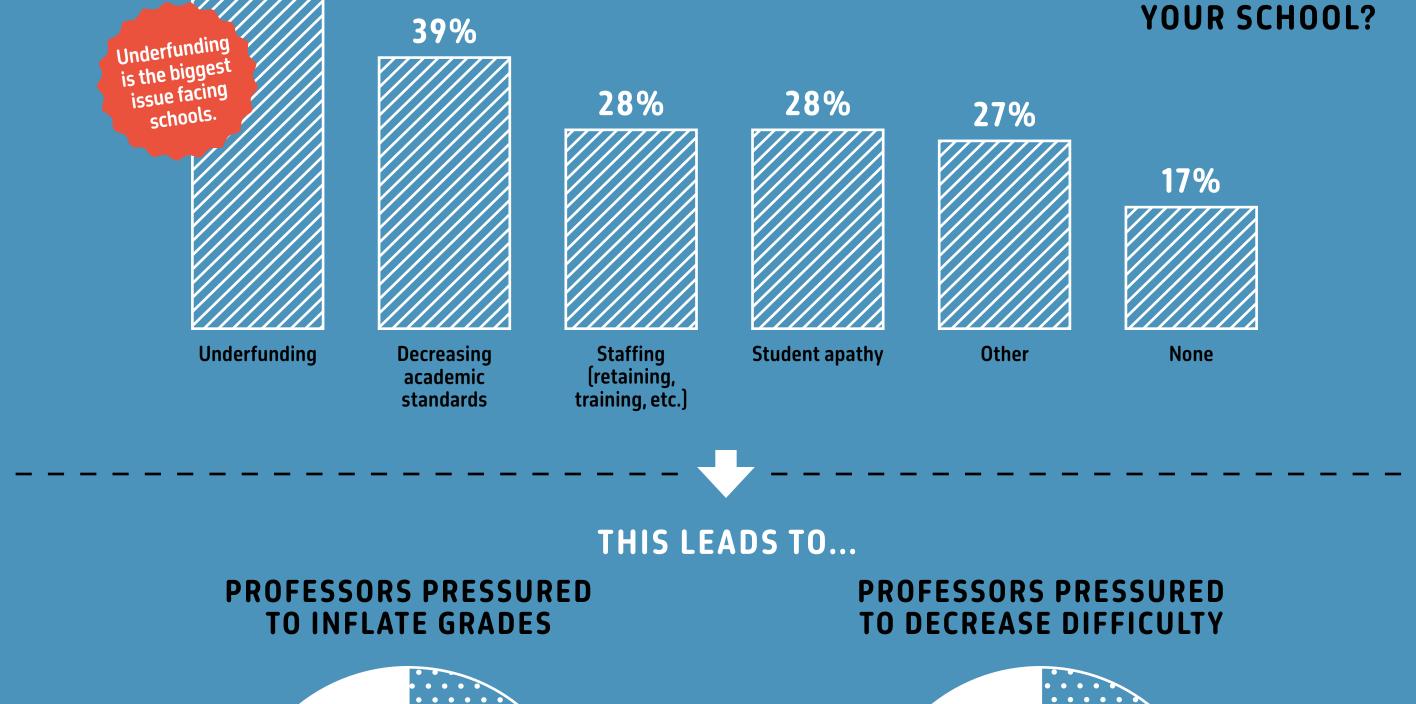
And many profs feel underappreciated by their employers. In our first annual Professor Pulse Survey, 21,558 faculty members at institutions around the world shared their opinions about the state of higher education—and their place within it.

PROFS MUST DO MORE WITH LESS

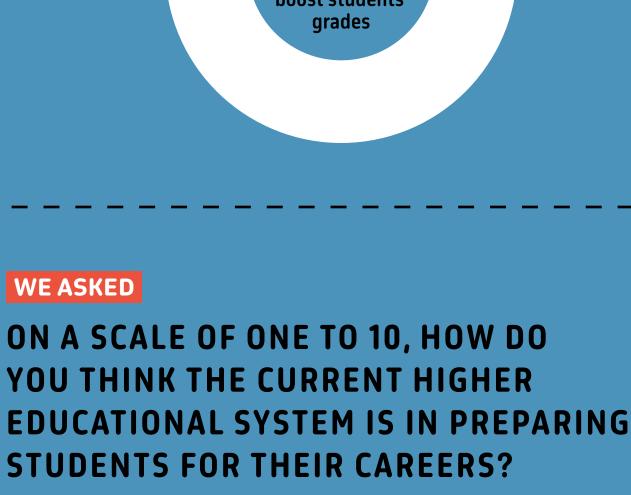
Enrollment continues to rise while resources shrink, leaving professors

doing whatever it takes to keep students happy.

60%

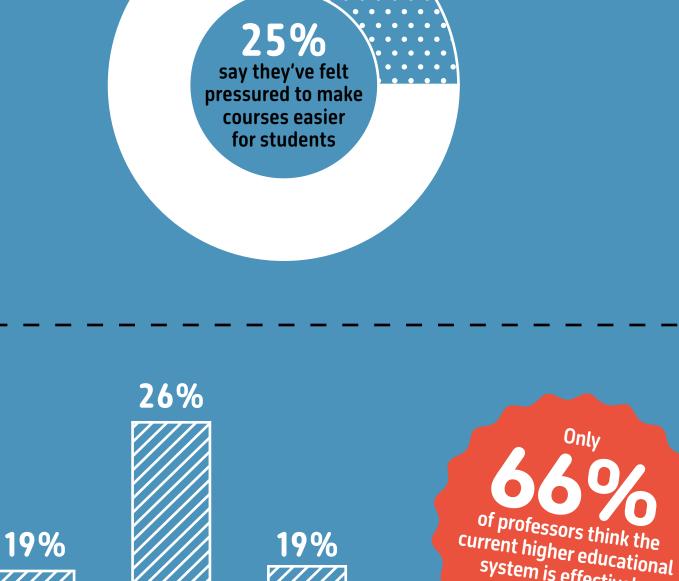


21% say they've felt pressured to grades



of tuition is

too high



research—yet that's

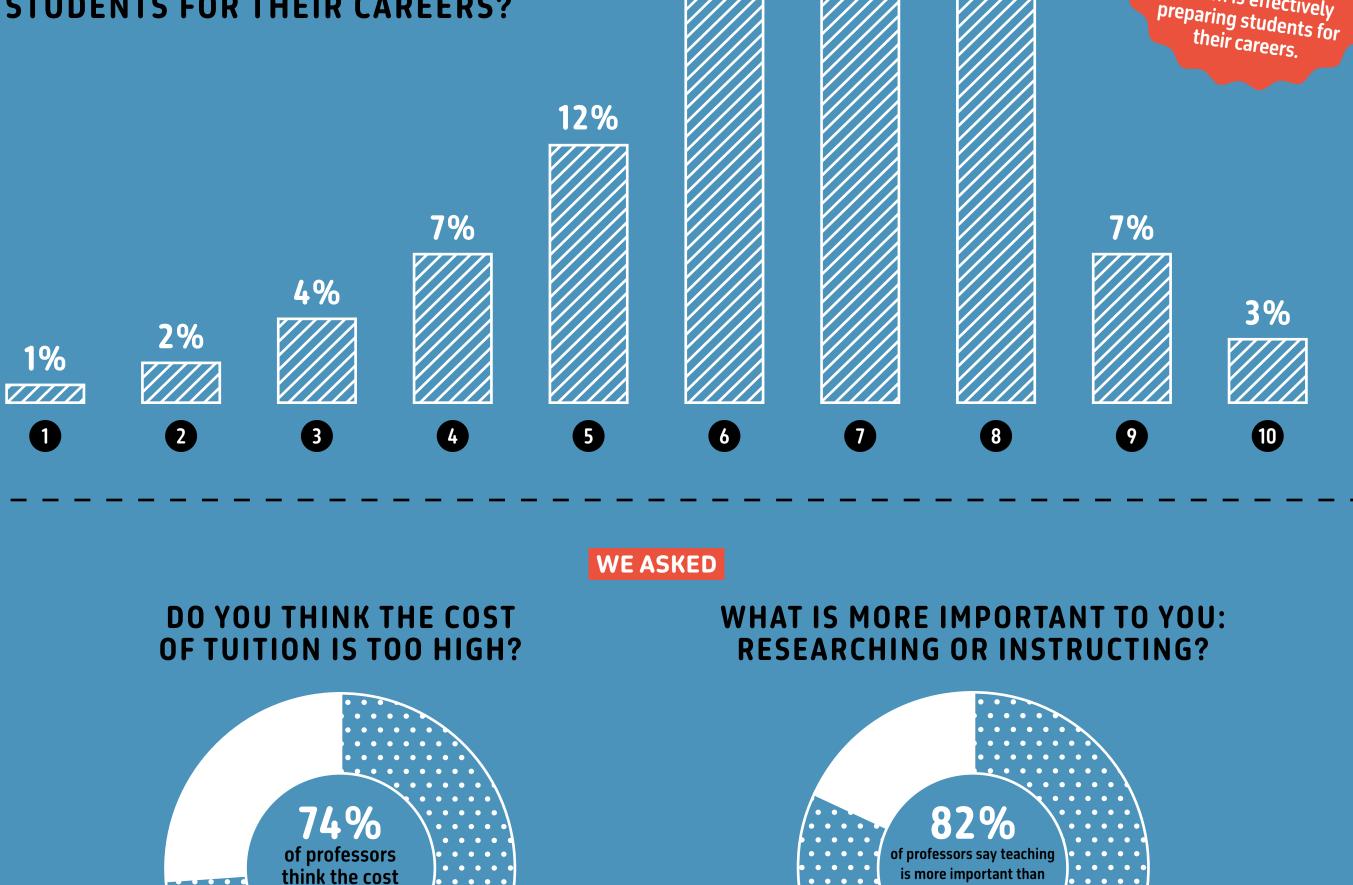
not what schools

WE ASKED

system is effectively

WHAT IS/ARE THE BIGGEST

ISSUE(S) CURRENTLY FACING



constantly looking for ways to improve.

OF PROFS ADMIT TO CHECKING THEIR

them and their teaching methods, and they're

WE ASKED

PROFS NEED TO IMPROVE STUDENT ENGAGEMENT

A prof's reputation is now as much about student ratings as academic credentials.

Every instructor feels compelled to work to earn students' approval.

RATE MY PROFESSORS

OF PROFS ADMIT TO CHECKING THEIR RATINGS ON RATE MY PROFESSORS

Professors care what their students think of them and their teaching methods, and they're constantly looking for your to improve the improvement.

Students

not coming

to class

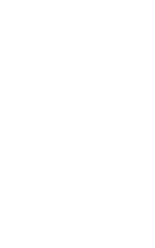
51%

WHAT'S YOUR BIGGEST TEACHING CHALLENGE?

Not enough

time to do

research



WE ASKED

Students not

paying attention

or participating

in class



Ranked highest to lowest.

Students not comprehending

the material



Not at all

DO YOU THINK STUDENTS

COME PREPARED FOR CLASS?

of profs say

students don't

come prepared for class

ARE TO YOUR SCHOOL'S ADMINISTRATION?

18%

Business/profit

Professors,

rating the tenure track process,

say it's only partially fair

3%

WE ASKED

5%

ON A SCALE OF 1 TO 10 (1 BEING "NOT AT ALL" AND 10 BEING "VERY

CARES ABOUT THE WELL-BEING OF ITS INSTRUCTORS?

MUCH") HOW MUCH DO YOU THINK YOUR SCHOOL'S ADMINISTRATION

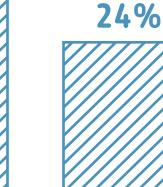




A little bit



WE ASKED

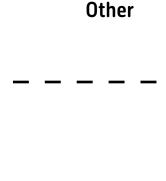




A lot

Other





Not enough

time to prepare

for class



of profs say

most students don't participate

in class

4%

Administrative

overhead

HOW MUCH DO STUDENT

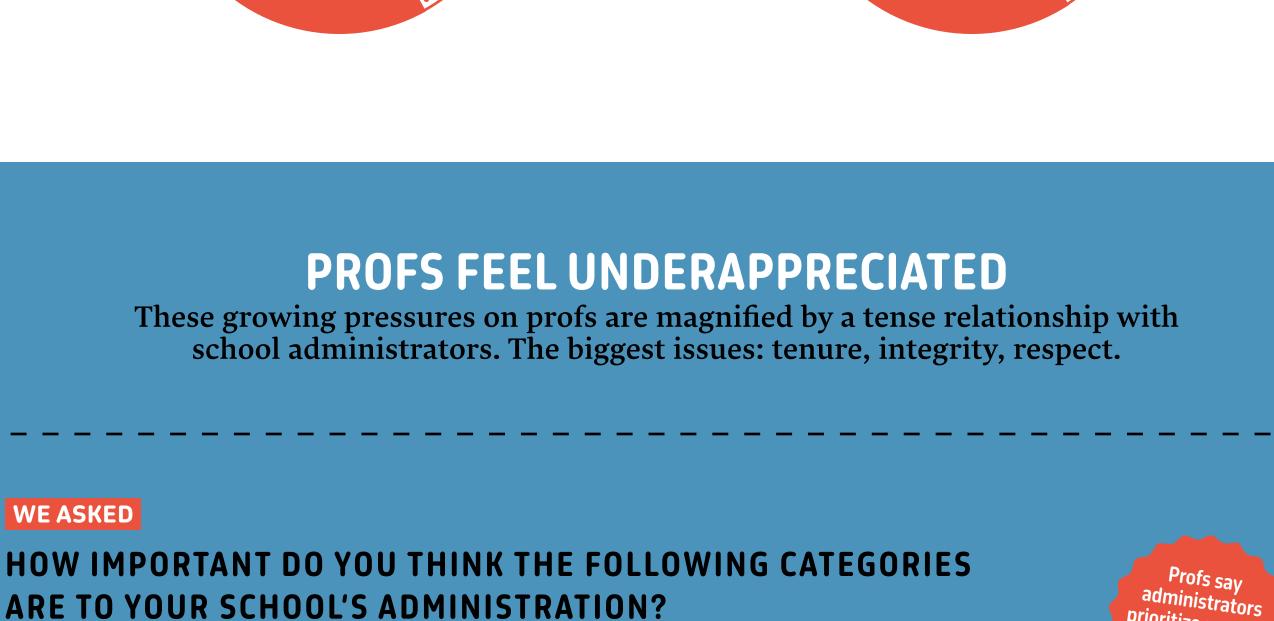
COURSE PLANNING?

REVIEWS FACTOR INTO YOUR

Pre-lecture

anxiety

WE ASKED



19%

Research

19%

Academic

integrity

prioritize profit as much as academic

integrity

WE ASKED

6%



18%

Reputation/

prestige

WE ASKED DO YOU EXPECT TO REACH TENURE IN YOUR TEACHING CAREER?

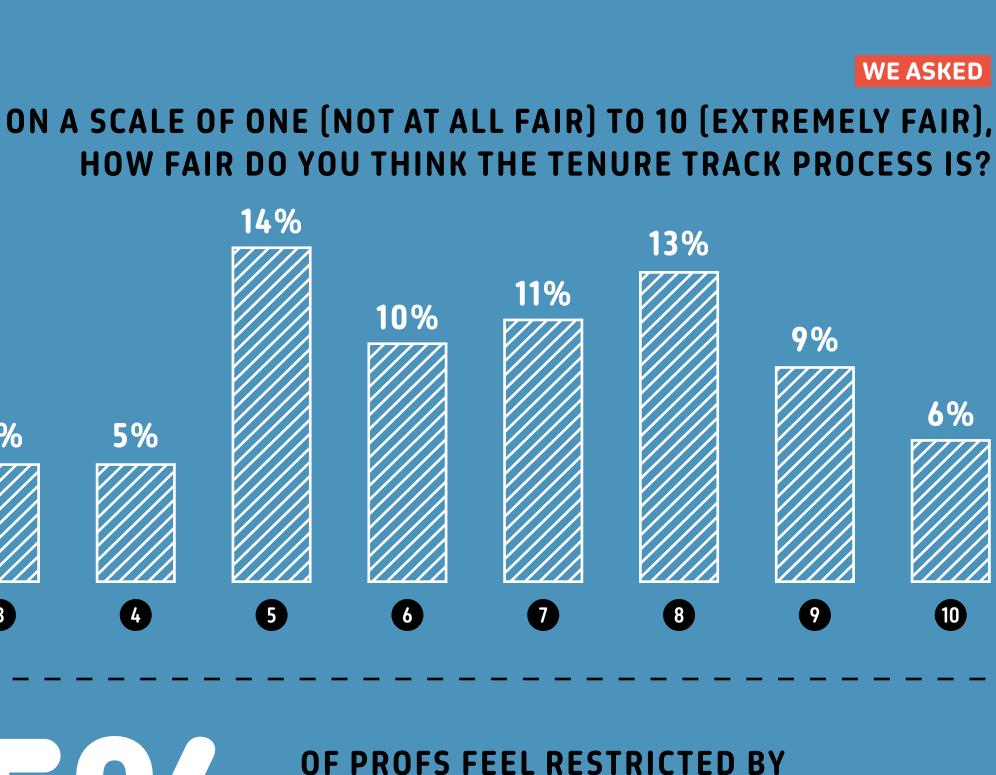
Only

of professors expect to get tenure

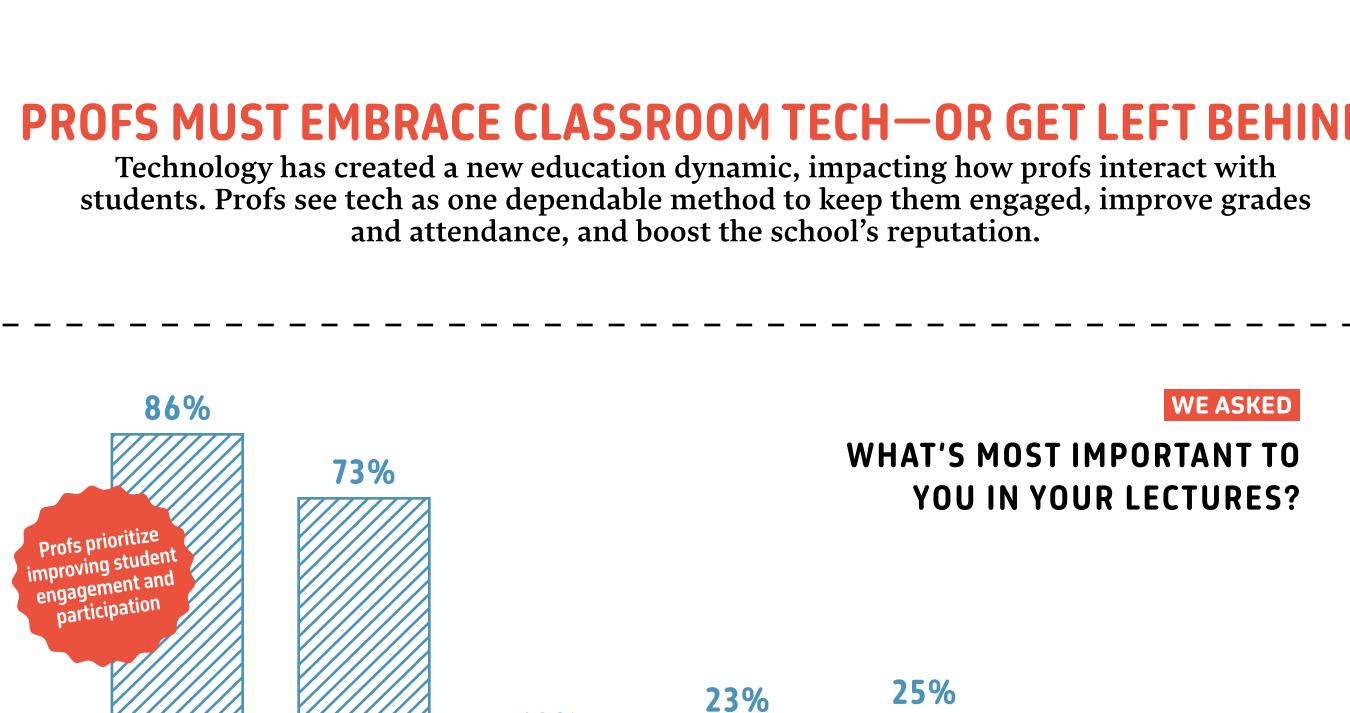
Student

success/ development

18%



THEIR SCHOOL'S ADMINISTRATION



Spending as little

time as possible

on administrative

tasks (attendance,

grading, etc)

Increasing

student

attendance

8%

Other

HOW 'TECH-SAVVY' WOULD

YOU CONSIDER YOURSELF?

Polling Tools

13%

WE ASKED

18%

Getting good

course evaluations

and performance

feedback

60%

Comprehension,

and improving

students' grades

22%

Attendance Tools

20%

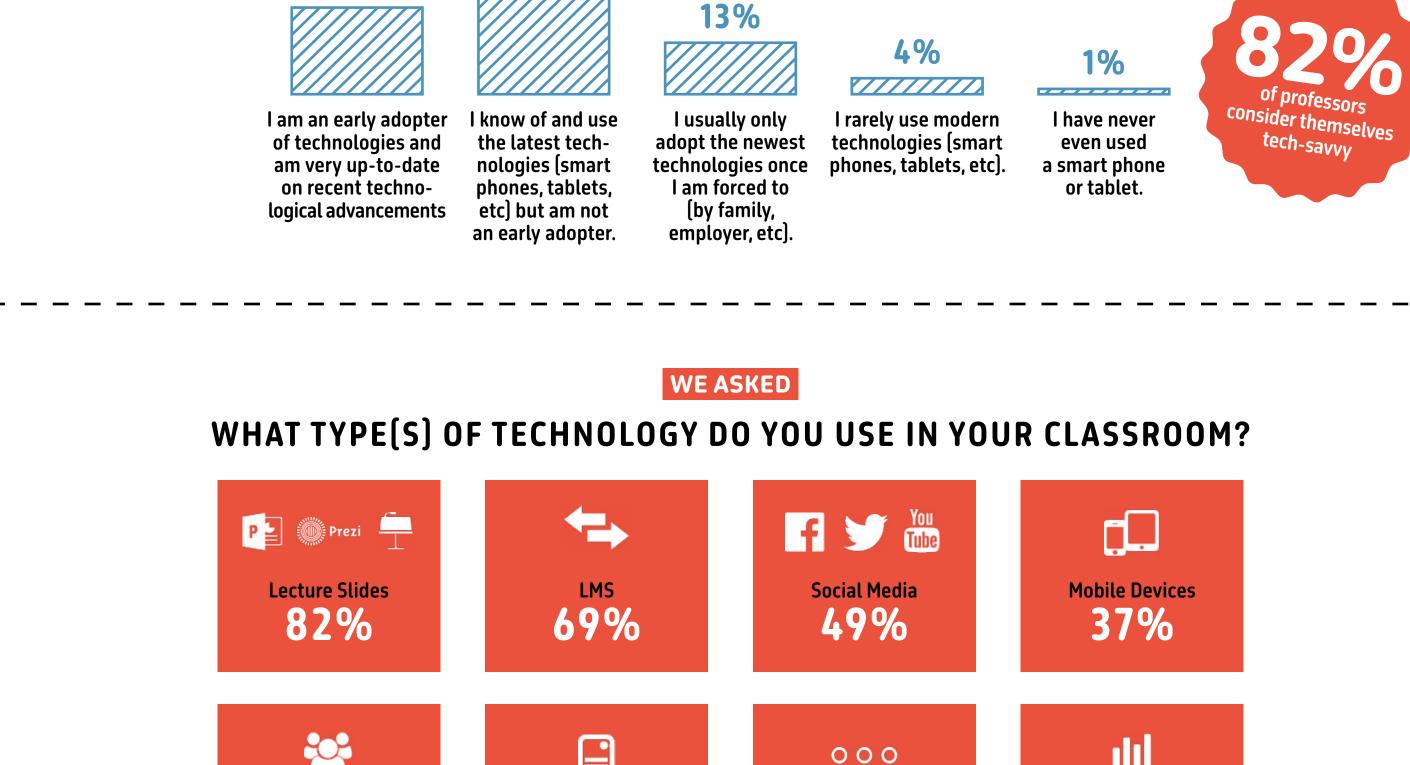
WE ASKED

Increasing

student

participation and

engagement



Clickers

15%

ON A SCALE OF ONE TO 10, ONE BEING NOT AT ALL AND 10 BEING EXTREMELY,

HOW USEFUL DO YOU THINK TECHNOLOGY IS IN A LECTURE ENVIRONMENT?

Other

14%

connections both inside and outside the classroom. You need to become a prof who innovates and leads. The most celebrated profs are those who capture students' attention and change lives.

Making Learning Smarter

Top Hat helps you keep your students engaged by turning their mobile devices into

WHAT'S NEXT FOR HIGHER EDUCATION

Here's the good news: professors, despite all the difficulties they encounter on a daily basis,

are well positioned to improve the university experience. Enrollment continues to grow and

administrations desperately need profs who can re-energize students and build meaningful

powerful learning tools. To learn more, schedule your free online demonstration today. tophat.com/educational-technology/demo/

TOP HAT

Top Hat's 2016 Professor Pulse Survey was conducted between August and November 2016. The 21,558 respondents are

primarily employees of public and private colleges and universities in the United States, Canada and Australia.